

7THSENSE GOES 4K 60P WITH BLUEFISH444



Bluefish444 Europe announced that 7thSense, creator of the Delta Media Server, has once again chosen Bluefish444 cards for its latest high resolution 4K media servers. The system offers uncompressed movies streamed at unprecedented quality using custom software, ultra-fast hard disks and the Bluefish444 Supernova cards for video output. 7thSense's existing Delta Servers also use Bluefish444 video cards for standard and stereoscopic outputs.

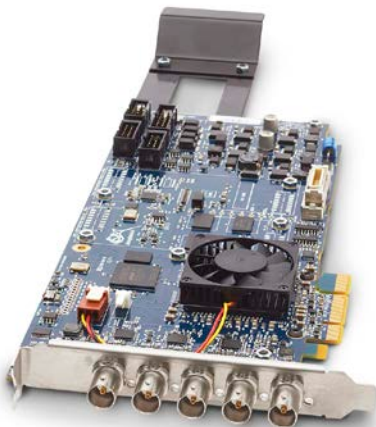
Founded in 1999 by Adam Neale and Ian Macpherson, 7thSense was designed to explore how to best use their 25+ years of experience in the simulation and visualization industries. Since that time, 7thSense has developed many product lines such as the Delta Media Server and realtime distortion correction hardware, motion control, real time graphics and modeling, and media integration (video wall systems). Its products have won numerous industry awards. In addition, 7thSense has been awarded five patents for its technologies, with two patents pending.

7thSense's Delta Media Server scales all the way from small form factor single HD playback to a Quad or Hex-Output fully uncompressed video playback server with frame-accurate editing, live video input, 3D Stereo capability and the fundamental flexibility of realtime composition with built-in effects, warp & blend.

The flexibility of Bluefish444's SDK and close working relationship with OEM partner's means 7thSense can configure multiple dual link outputs to provide this specialized 4K 60P video format.



Adam Neale, 7thSense co-founder said: "I wanted to say a big thank you again for all of the effort that Bluefish444 Europe/Polar Graphics and Bluefish444 in Australia have put into making this 4K 60FPS format achievable. This is exactly the reason that we chose Bluefish444 over the alternatives out there. Your support has been excellent and I am under no illusions that your competitors would not provide the same. Our clients are certainly very impressed by everyone's efforts to make this work."



Bluefish444 Europe/Polar Graphics provided pre-sales and technical support to 7thSense. Peter Rowsell, Managing Director of Bluefish444 Europe/Polar Graphics, comments, "We have worked with 7thSense before and their attention to detail and quality control is of a very high standard, so we are very pleased to work with them again for this demanding 4K project."